

ENDODONTIC ASSOCIATES
DENTAL GROUP



A periodic publication of
Endodontic Associates Dental Group
for general dentists and office staff.

News
you can use

A journey of a thousand sites begins with a single click. ~Author Unknown

New website offers many new features

Please visit us at our newly re-designed website www.endofiles.com. We have incorporated a new look, design and feel, but more importantly added new features to enhance our relationship with both referring offices and your patients.

Key Features For Referring Offices:

Online Referral Form – For your convenience the online referral form can be utilized while the patient is still in your office. Simply complete the simple form and submit it electronically. There is also an option to attach digital radiographs if desired.

Get to Know Us – Want to put a name or face with a voice? We have photos for our entire professional, clinical and administrative staff. Additionally, we have included brief personal biographies for each of our five doctors.

Professional Information – We have provided “Professional Links” to keep you up to date on the latest endodontic advancements, as well as convenient links to related professional organizations.

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Please Visit Us Online

We want you to visit us. . . Simply send us a quick e-mail directly from our website (see our three offices listed on the Home page) to let us know you’ve checked out our new design – we’ll respond with a yummy treat for your entire office!

New Website!



Getting to Know Us

We appreciate your referrals and recognize that you are entrusting us with the welfare of your patients. While the professional relationship between our offices is of utmost importance, we also thought it would be fun to share some of our personal interests with you.

In the Spotlight – Kevin Keating, DDS, MS



Dr. Kevin Keating is well known in the dental community. One of his little known hobbies is wood carving. We asked Dr. Keating to share a little bit about his hobby:

When did you start carving?

I started carving as a Boy Scout. I enjoyed pocket knife whittling my whole life and was a whittling merit badge

counselor while my kids were in Boy Scouts. As my kids started maturing and moving on to college, my wife bought me wood carving knives and chisels. With more time, I started getting more serious about carving taking on bigger more complicated projects.

Tell us about a few of your favorite pieces?

My favorite piece is always the one I am working on. I like the challenge of solving the creative challenges to make something look realistic. I have been

drawn to face carving. My family homesteaded near the Black Hills of South Dakota. My dad and his brothers grew up playing with John Sitting Bull, grandson of Sitting Bull. My mother's father and Uncle spoke Oglala Sioux. So both sides of my family tell stories of the early years of interacting with the Indians following their internment onto the reservation. So I have been drawn to carve several busts of American Indians following the style of Stu Martin.



When do you find time to carve?

I am not very good at watching TV, and would rather be doing something else than watching TV.

Do you have a carving mentor, or is it a self-discovered hobby?

My Scoutmaster stimulated the original interest in carving when I was 11. It was one goal in life to be a master wood carver by the time I retired. I was only able to really start pursuing that goal when my children started going off to college. I really spent only about 3-4 years doing serious carving, when an old injury popped up and forced me to give up carving. I hadn't carved for the past 10 years because I didn't want my hobby to affect my career. A friend, Ronnie Frostad had been politely pestering me to try carving at her foundry. I took her up on it this last December and rediscovered carving in wax, not wood. I have converted those carvings into bronze sculptures. What really has surprised me is the interest by professional artists in my work. I was even more pleasantly surprised when the marketing agent for a world famous sculpture artist offered to represent me should I ever decide to have a showing.

How long does a typical piece take from inception to completion?

My most recent piece that is now at the foundry, took a couple of weekends of carving. This piece was very satisfying because I have not carved in 10 years and I was uncertain if my skills and artistic vision still existed. The most lengthy project has taken months from the start, where the idea begins, to the finish, where the work ends. That piece is the one I was working on 10 years ago. I have decided to finish this wood carving of a trout jumping. I already have a commission for a bronze of this carving when completed.



Online forms make it easy for your patients!

New website, continued from page 1

Key Features For Your Patients:

Online Forms – Very popular with your patients is the availability of our patient registration forms. All forms can be completed and submitted online prior to the patients' appointment in our office. We have received great feedback on this feature!

Clinical and Logistical Information – We have included an educational video on root canal therapy as well as numerous locations for overall patient education. Additionally, patients can easily navigate the site to obtain logistical information.

Who's Who – Information is knowledge, and when patients are referred to our practice, we want them to be assured they are in the hands of professionals. Patients can access the biographical information on each of our doctors. The website will provide patients with the culture of our practice before they step foot in the door!



“Simplicity is the ultimate sophistication.”

Leonardo da Vinci

ACHIEVING SUCCESSFUL PULPAL ANESTHESIA

Source: American Association of Endodontists

The following is an excerpt from *Taking the Pain out of Restorative Dentistry and Endodontics: Current Thoughts and Treatment Options to Help Patients Achieve Profound Anesthesia*. We offer key topic areas presented within the article for your review.

Just like implants, endodontics and restorative dentistry, the subject of local anesthesia has enjoyed an explosion of knowledge. Proven techniques and evidence-based research offer a sound foundation for helping patients achieve profound pulpal anesthesia. A good deal of the new research on local anesthesia has come from endodontists, published in the highly respected *Journal of Endodontics*, and provides a welcome insight into the problems associated with local anesthesia. Endodontists are the resource of choice for practitioners seeking answers about providing profound local anesthesia because they deal with pulpal anesthesia and pain management on a daily basis.

- Use of the Inferior Alveolar Nerve Block
- Why Don't Patients Achieve Pulpal Anesthesia With the Inferior Alveolar Nerve Block?
- Proven Methods and Ideas to Help With Pulpal Anesthesia in Restorative Dentistry
- Success With the Inferior Alveolar Nerve Block in Patients With Irreversible Pulpitis
- Why Don't Patients With Irreversible Pulpitis Achieve Pulpal Anesthesia?
- Proven Methods and Ideas to Help With Pulpal Anesthesia in Endodontics: Supplemental Injections



Link to the entire article on the American Association of Endodontists' website at www.aae.org/colleagues

Endodontic Associates once again participated in the 2010 Sacramento District Dental Society's charitable golf tournament at Turkey Creek! The event benefits the Sacramento District Dental Foundation, which promotes the oral and general health of the public by serving as the charitable arm of the SDDS and the dental community. We enjoyed a lovely day with our peers in such a beautiful setting!



Patient Satisfaction Is Our Goal!

We look at our office as an extension of yours! We appreciate that you entrust the care of your patients to us. To ensure that we are always at the top of our game, we have instituted a "Patient Satisfaction Survey." The survey is offered to patients at the conclusion of the appointment, as well as on our website (www.endofiles.com). We are pleased to report overwhelming positive results, but we continually look for areas in which we can improve. Here are just a few comments from patients recently seen in our office.

"I appreciate the impeccable technique and the doctor's expertise and kindness." Jennie

"You guys are the bomb!! I would recommend the doctor to anyone, thank you." Jasmine

"Great experience from phone call to completion of treatment!" Cherie

"The absolute best experience ever! The assistant and doctor were amazing! The front office is the best! Thank you!" Veronica

No Need For Patients to Suffer Pain Through the Weekend

Just a reminder—

We are available to help on Fridays!

Sacramento — 8 a.m. to 5 p.m. M-F

Elk Grove — 8 a.m. to 5 p.m., M-F

Woodland — 8 a.m. to 5 p.m., M, TU, TH



*Committed To Excellence
Through Personalized Care*

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